

January 22 & 27 All-Member meeting Feedback Summary

(Completed 1/30/19, JM/RV)

Attendance and Survey Totals

- Total combined members attendance for Sessions #1 and #2--**142**
- Total Member surveys were submitted—**80**

Debt Reduction Initiatives

	No Interest	No/Lo Interest	Med/High Interest	High Interest
• Waterfront Development	63% (3)	78% (3)	21%	8%
• Angel Donor Program	58% (4)	76% (4)	23%	5%
• Friends Donor Program	23%	42%	57% (3)	20%
• Dues Increase	29%	50%	49%	21% (4)
• Outright Property Sale	68% (2)	79% (2)	20%	6%
• Preferred Stock Program	25%	42%	59% (2)	25% (3)
• Eliminate Club Amenities	78% (1)	83% (1)	18%	7%
• Rental House Sale	18%	27%	72% (1)	52% (1)
• Explore City Alliance	28%	48%	51%	20%
• Driving Range Development	29%	44%	56% (4)	38% (2)

Note Bold rankings are 1-4 in No, No/Lo and Med/High and High interest columns:

- High No Interest in Eliminating Club Amenities, Outright Sale, Waterfront Dev. and Angel Donor pgms.
- Little or No member interest in Waterfront Development, Angel Donor, Outright sale or eliminating Club amenities.
- Rental House Sale, Preferred Stock, Friends Donor and Driving Range programs led med/high member interest.
- Rental House and Driving Range leads High Interest Only category, followed by Preferred Stock. Friends and Dues Increase round out the top 4.

Membership Programs

• Spring Recruitment PGM	3%	10%	90%	56%
• New Member Referrals	6%	14%	86%	51%
• Mem. Retention PGM.	1%	7%	93%	56%

Note that medium/high interest is very high in all three Membership Initiatives

Outreach Programs.

• Local Area Churches	16%	34%	66%	30%
• PASOP Program	9%	27%	73%	39%
• Ports. Council Challenge	25%	44%	56%	25%
• Ports. Resident Open House	14%	34%	65%	32%

Note that PASOP program leads medium & high interest but, that all programs are above 65% in Med/High interest except Council Challenge.